Support BCCO: Advertise in our June 2020 Concert Program!
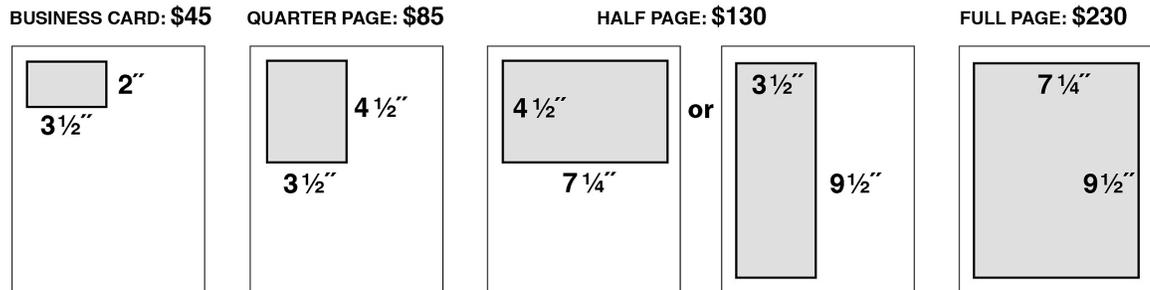
Our June concerts will feature 19th Century composer Anton Brucker's *Te Deum*, and 20th Century composer Arvo Pärt's *Te Deum*—two very different works, written a century apart. Our free concert performances will be **June 5th, 6th, and 7th,** at Hertz Hall, University of California campus in Berkeley.

Advertising with us is a good deal and is good for your business. Your ad will reach more than 1300 music lovers who live and shop in the area. Your business will be listed on our website, **www.bcco.org/concert-advertisers.**

Your support means a lot to the community. For over 50 years BCCO has provided choral masterworks free of charge. Your contribution or ad directly supports this valuable cultural public service.

Two ways to be in the concert program:

Advertiser: Based on our 8½ x 11 inch program booklet, ad sizes and rates are:

BUSINESS CARD: $45	QUARTER PAGE: $85	HALF PAGE: $130		FULL PAGE: $230
2″ / 3½″	4½″ / 3½″	4½″ / 7¼″	or / 3½″ / 9½″	7¼″ / 9½″

Donor: Donors are listed in the program, recognizing contributions from persons, businesses, or other organizations. Contributions can also be made anonymously or in honor of a person or group. BCCO is a non-profit organization and these donations are tax-deductible.

The deadline for your ad & payment is: Wednesday, April 15, 2020.

Artwork specifications and ways to submit your ad:

Online: Create the ad to exactly match one of the sizes, oriented as pictured above. **Save as a "Press Quality" PDF, with images saved at 300 ppi, and all fonts embedded; or a 300ppi or higher, grey-scale JPEG.** Our concert program is black & white. Upload your ad at our website, *www.bcco.org/program-ads*. You may pay online with a credit card or a PayPal account.

Mail: Send the **camera-ready** artwork (for example, a business card) and check payable to BCCO, P.O. Box 310, Berkeley CA 94701-0310 using the enclosed envelope. Commercially printed, or high-resolution laser printed artwork is required.

In person: You can submit your ad and check to a Chorus member who contacts you.