

BERKELEY COMMUNITY CHORUS & ORCHESTRA

Support BCCO: Advertise in our Winter 2019 Concert Program!

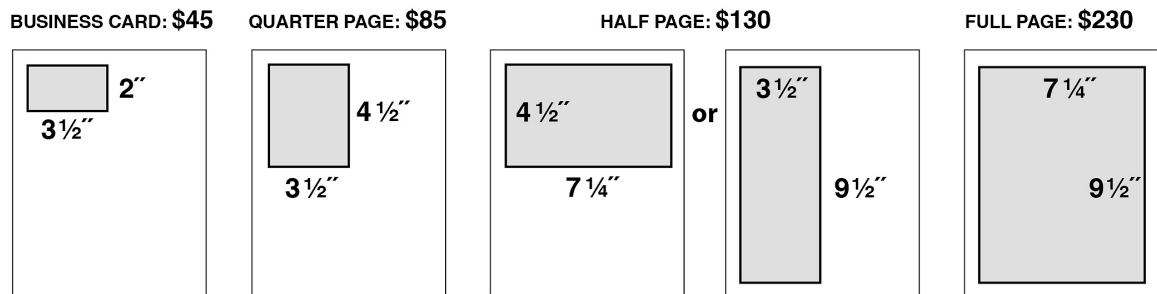
Our January 2019 concerts will feature Dvorak's *The Spectre's Bride*, Opus 69. This rarely performed cantata was composed on a theme from Czech folk history. It had a successful premier in 1885 and was widely performed in Europe and the U.S. Our free concert performances will be at Hertz Hall, University of California, Berkeley on **January 4, 5, and 6, 2019.**

Advertising with us is a great deal and great for your business. Your ad will reach more than 1200 music lovers who live and shop in the area. Your business will be listed on our website, www.bcco.org/concert-advertisers.

It means a great deal to the community. For over 50 years BCCO has provided choral masterworks free of charge. Your contribution or ad directly supports this valuable cultural public service.

Two ways to be in the concert program:

Advertiser: Based on our 8½ x 11 inch program booklet, ad sizes and rates are:



Donor: Donors are listed in the program, recognizing contributions from persons, businesses, or other organizations. Contributions can also be made anonymously or in honor of a person or group. BCCO is a non-profit organization and these donations are tax-deductible.

The deadline for your ad & payment is: **FRIDAY, November 16, 2018**

Artwork specifications and ways to submit your ad:

Online: Create the ad to exactly match one of the sizes, oriented as pictured above. Save as a **"Press Quality" PDF, with images saved at 300 ppi, and all fonts embedded; or a 300ppi or higher, grey-scale JPEG.** Note: Program booklet is black & white. Upload your ad at our website, www.bcco.org/program-ads. Pay online with PayPal, using a credit card or a PayPal account.

Mail: Send the **camera-ready** artwork (for example, a business card) and check payable to BCCO, P.O. Box 310, Berkeley CA 94701-0310 using the enclosed envelope. Commercially printed, or high-resolution laser printed artwork is required.